TheNextD Launches Latin American Strategical Partnership with CENTERITY

Agreement Will Offer All Centerity's Portfolio to TheNextD Customers

BOCA RATON, April 20th, 2022 – TheNextD has today announced a Latin-American business partnership with the leading technology company CENTERITY. Under this partnership, TheNextD will provide customer relationships, consultancy, on-site & remote support, software as a service (SaaS), and managed & monitoring services throughout the region. This will not only assist local clients with having the right planning and implementation of this solution but also maximize their utilization with high levels of availability and great customer services 24x7 in Spanish and Portuguese.

Centerity AIOps* Platform delivers Dynamic Business Service Views of the full technology stack to the executives responsible for technology-driven business services, ensuring the performance, availability, and security of critical processes. Centerity displays real-time, consolidated business analytics for complex on premise, cloud, and hybrid technology environments generating SLA** Executive Dashboards that identify performance anomalies and isolate faults across applications, operating systems, infrastructure, and cloud assets.

Adnon Dow, Centerity's Chief Strategy & Revenue Officer, commented that "In the digital age, AIOps*, security and risk management must be observed and correlated through a single platform. Centerity is a unique innovator in this arena, and stands out for its advanced use of AI/ML*** in a variety of contexts, including 'CyberOps' as well as its distinctive strengths in discovery across domains, data assimilation, and unifying views and dashboards. These strengths make Centerity both a versatile and progressive choice for AIOps* adopters. In Latin America, we work together with TheNextD's local Sales and Services to offer this top-notch solution in different implementation ways to let the adopters choose their preferred one."

Ricardo Viaggio, Sales and Business Development Partner of TheNextD, commented that "Centerity comes to solve what many clients have been asking for in terms of not only monitoring devices that don't have their own platform to manage them but also being able to establish "connection pipes" among different platforms; so, an event produced in one platform can trigger an action in another through Artificial Intelligence Business Rules."

"Centerity's clearly one of the top Innovative Sellers we've been looking for in our strategy to be leaders in Smart Cities and the Internet of Things. The value-add we offer is to present to the Visionary Buyers different flavors to enjoy this great solution: install the platform on their own premises or on the cloud, use it as SaaS, or as a manage services." said Daniel Rodriguez, Services and Operational Partner of TheNextD

*:   **Artificial Intelligence Operations** (AIOps**)** combines big data and machine learning to automate IT operations processes, including event correlation, anomaly detection and causality determination.

:   A **service-level agreement (SLA) is a contract between a service provider and its customers that documents what services the provider will furnish and defines the service standards the provider is obligated to meet.

***: **Machine learning** (ML) is a subset of **Artificial Intelligence** (AI) which allows a machine to automatically learn from past data without programming explicitly. The goal of AI is to make a smart computer system like humans to solve complex problems. The goal of ML is to allow machines to learn from data so that they can give accurate output.