

## Strategic Partnership with Producir Integral

## TheNextD Launches Argentina, Brazil, Chile and Colombia Strategical Partnership with Producir Integral

**BOCA RATON, June 20<sup>th</sup>, 2023** – TheNextD has today announced a South American business partnership with the leading technology company Producir Integral (https://www.producirintegral.com) starting with Argentina, Chile, Colombia and disembarking very soon in Brazil including another strategic partner whose agreement is under negotiation.

Under this partnership, both companies will complement their own portfolio to become an end-to-end provider for retailers, logistics, schools, government, banking, telecommunications companies, ports, airports, agriculture & livestock, restaurants & hospitality, and any other vertical that we are working with.

TheNextD will enrich Producir Integral's portfolio with their top-notch expertise in Artificial Intelligence applied to video analytic and smart recognition of faces, fraud detections, license plates and fingerprints including their state-of-the-art device MuVAIA which is especially designed for LATAM Market where the connection to Internet could be slow, small bandwidth, and unstable with frequent interruptions and highly dependent of the local processing instead of rely to software running in the cloud.

Producir Integral represent the most prestigious hardware brands, and offers turnkey technological solutions with support and maintenance throughout their useful life. This way will be the "feet on the ground" partner for the delivery of infrastructure including but not limited to civil constructions, help desk, staffing, and any other customized service to make sure the solution will smoothly run.

Together will provide customer relationships, consultancy, on-site & remote support, and managed & monitoring services throughout the region. This will not only assist local clients with having the right planning and implementation of this solution but also maximize their utilization with high levels of availability and great customer services 24x7 in Spanish and Portuguese.